Are you Street Smart?

- Plan out routes
- Be aware of construction
- Now is the time to try riding the bus or train, biking, carpooling, vanpool or walking

www.duwamishtma.org
Living With Construction in SODO
Transportation construction projects are going full-steam— including the Alaskan Way Viaduct and Spokane Street Viaduct. Now is the time to manage the impacts on your business – by staying current on transportation projects, planning ahead for freight and commuting routes, and starting alternative commute programs. The Duwamish TMA is here to help you!

Stay Up To Date:
- Weekly SODO Construction Updates:
  Email SODOnorthconstruction@seattle.gov.
- SODO Construction Map: Contact us for a free 11x17 color copy.

Reducing Congestion
Businesses play an important role in helping take cars off the road and improving traffic - by offering employee transportation benefits or simply publicizing options like carpooling, transit or biking. While not every employee can take advantage of these options, chances are a few will – and that makes a difference!

Start a Commuter Benefit Program and Get Up To $500 Cash (Offer ends Oct 31st)
A commuter benefit program is a low-cost way to attract and retain employees, save on payroll taxes, reduce congestion, and free up parking for customers. Your program can be anything from a pre-tax deduction for transit expenses to a stipend for employees who carpool or bike.

The Duwamish TMA offers free personalized assistance for setting up a program. And businesses in the Duwamish can earn a cash incentive of up to $500 for starting a program. Contact us for details.

Is construction affecting your business?
We want to know about it! The TMA is surveying SODO businesses to find out if construction projects are hurting your business; our findings will be shared with the city of Seattle. We’ll be stopping by your business soon - or contact us to set up an appointment.

More Commuting Resources:
- SODO Transit Map: Metro has produced a new map showing all transit service to SODO – there’s more than you think! Contact us for a free 11x17 color poster for your workplace.
- Employer Workshop: The Duwamish TMA and Metro are holding a workshop on commuter benefit programs in early 2011. To reserve a space, contact us.

TMA Resources For You:

- SODO Construction Map
- SODO Transit Map
- Employer Workshop
- Commuter Benefit Information
- TMA Bulletin
- Carpool Incentives

Contact us for free resources: Melanie Mayock, (206) 762-2470, Melanie@seattleindustry.org.
Commuter Benefit Programs

Outreach included flyers for businesses in English and Spanish.
Appendix B – Outreach Material
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