

Are you Street smart?

- Plan out routes
- Be aware of construction
- Now is the time to try riding the bus or train, biking, carpooling, vanpool or walking



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Are you Street Smart?

Don't Let Construction Bog You Down

www.duwamishtma.org





The Duwamish TMA is dedicated to improving transportation services in the Duwamish business community. www.duwamishtma.org.

Living With Construction in SODO

Transportation construction projects are going full-steam– including the Alaskan Way Viaduct and Spokane Street Viaduct. Now is the time to manage the impacts on your business – by staying current on transportation projects, planning ahead for freight and commuting routes, and starting alternative commute programs. The Duwamish TMA is here to help you!

Stay Up To Date:

- Weekly SODO Construction Updates: Email SODOconstruction@seattle.gov.
- SODO Construction Map: Contact us for a free 11x17 color copy.
- Duwamish TMA Monthly Bulletin: Sign up at www.duwamishtma.org.

Is construction affecting your business?

We want to know about it! The TMA is surveying SODO businesses to find out if construction projects are hurting your business; our findings will be shared with the city of Seattle. We'll be stopping by your business soon - or contact us to set up an appointment.

Reducing Congestion

Businesses play an important role in helping take cars off the road and improving traffic - by offering employee transportation benefits or simply publicizing options like carpooling, transit or biking. While not every employee can take advantage of these options, chances are a few will – and that makes a difference!

Start a Commuter Benefit Program and Get Up To \$500 Cash (Offer ends Oct 31st)

A commuter benefit program is a low-cost way to attract and retain employees, save on payroll taxes, reduce congestion, and free up parking for customers. Your program can be anything from a pre-tax deduction for transit expenses to a stipend for employees who carpool or bike.

The Duwamish TMA offers free personalized assistance for setting up a program. *And businesses in the Duwamish can earn a cash incentive of up to \$500 for starting a program.* Contact us for details.

More Commuting Resources:

- **Coffee for Carpoolers:** The Duwamish TMA is offering a \$5 Starbucks card for the first 50 people who register on www.RideshareOnline.com and join our Network. See www.duwamishtma.org.
- **SODO Transit Map:** Metro has produced a new map showing all transit service to SODO – there's more than you think! Contact us for a free 11x17 color poster for your workplace.
- **Employer Workshop:** The Duwamish TMA and Metro are holding a workshop on commuter benefit programs in early 2011. To reserve a space, contact us.

TMA Resources For You:

- | | |
|-------------------------|--------------------------------|
| x SODO Construction Map | x Commuter Benefit Information |
| x SODO Transit Map | x TMA Bulletin |
| x Employer Workshop | x Carpool Incentives |

Contact us for free resources: Melanie Mayock, (206) 762-2470, Melanie@seattleindustry.org.

Commuter Benefit Programs


Outreach included flyers for businesses in English and Spanish.



Programas de beneficios del viajero
Elegibilidad y Participación de la Empresa

Ayuda a sus empleados ir a trabajar por bús o compartir el viaje por “vanpool”:

Agregar un programa nuevo beneficio del viajero a su trabajo para poco o ningún costo y recibe **un incentivo de \$250** del from the Duwamish TMA!



Commuter Benefit Programs
Company Eligibility & Participation

Help your employees get to work by transit or vanpool:

Add a new commuter benefit to your workplace for little to no cost and get a **\$250 cash incentive** from the Duwamish TMA!

How does it work?
Begin or enhance your company's transportation benefit by offering your employees any of the following benefits:



- Establish a Pre-Tax Benefit Program and Employer Rewards will award your company a **\$250 VISA** gift card.
- Provide at least \$10 /employee /month in transportation benefit, or increase your existing benefit by that amount, and Employer Rewards will award your company **additional cash incentives** (maximum total incentive of \$2,000).

Employer Rewards incentives are available one time only.

Do You Qualify? Here's how:

- You are located in one of the greater Seattle manufacturing and industrial centers – SODO/Duwamish, Ballard/Interbay, or North Tukwila, and
- Your company is not affected by the WA Commute Trip Reduction Law. (Affected companies have >100 employees arriving to a worksite between 6 and 9am.)

For More Information: Contact Melanie Mayock, Duwamish TMA Outreach Coordinator: (206) 762-2470, Melanie@seattleindustry.org.



SODO's Seattle Transit Service

